



YOUNIQUE

Overview

God created you with unique potential and placed you on planet Earth for a specific purpose.

But in the busyness of life and the activity of church, you've probably never identified your specific calling in a way that brings life-changing clarity. Unfortunately, most people haven't. Like a distinct echo, the promise of a vision-guided life remains elusive, drowning under the demands of work, the messiness of family, and the stuff that all Christians are supposed to do: go to church, attend a small group bible study, and serve in the community.

That's why Younique was formed.

Our core belief is that your divine design, as expressed in Ephesians 2:10, is more knowable than you realize. You are God's workmanship created in Christ Jesus to do good works, which he has prepared in advance, that you should walk in them. With the right tools, courageous dialogue, and an experienced guide, you can accelerate progress in articulating your life vision and aligning your life vocation. You can and should know your Life Younique; your God-given identity and your God-inspired dreams. Most importantly, you can discern and design the practical next steps to get there.

What's unique about Younique?

You've probably noticed a world of products to help you fulfill your potential. You've walked through the self-help section at Barnes and Noble and you've participated in that discipleship class at church. You've been jolted by inspiring Instagram quotes and scrolled through life planning products online.

JAY'S VIEWPOINT

Investing in the Younique Journey was an amazing blessing and the most worthwhile commitment I've made in my 40+ year faith journey. As a naturally reflective individual, I expected value from the process, but catalyzing a vocational move in my life was more than I had anticipated. I identified patterns in the fabric of my life intertwined with God's providential orchestration unlike ever before. The experience has forever changed how I serve the King and His kingdom.

– Jay Stephens



You've even taken your fair share of personality tests and spiritual gift inventories. At the end of the day there's lots of good stuff out there.

But what does it all add up to? A glimpse of insight, once in a while? A whisper of motivation, perhaps? Certainly a deeper understanding of what it means to follow Christ in general. Yet, in the end, most of these things don't help you to actually fulfill your potential. Most "product-only" approaches fail to deliver one thing: **Break-thru.**

DARRYL'S VIEWPOINT

Over the years, I've tried a number of tools to help me get personal clarity. Most of them were helpful, but it always felt like I was missing something, or that the tools were too complicated to meaningfully guide my life. The Younique Journey is the first one that has been comprehensive enough to encompass all of my life, and simple enough to use every day. I have greater clarity than ever before about God's call on my life, and how to translate this into action.

– Darryl Dash

Younique is a life planning experience designed for break-thru. That doesn't mean it is easy. It has more tools and takes more time than you are used to. But it delivers clarity that will really change your life. In addition, it is the only process that is intrinsically church-based, discipleship-driven, and vocationally targeted:

Church-based: Younique was founded for the church. It is delivered through the church in order to release the church. Our primary strategy is to certify pastors and church leaders to deliver life planning to individuals in their congregation.

Discipleship-driven: Younique is built for believers on the foundation of God's Word to advance the unique call of Jesus for each follower of Jesus. We move beyond compatibility as a "Christian resource" to be proactively gospel-centered. We believe that Younique fills a significant void in the current one-size-fits-all disciple-making curriculum.

Vocationally targeted: Younique brings break-thru designed to make a daily difference for all of the hours of your day, expressed in vocational calling. You will make action plans to refine your current role description, negotiate with your supervisor (if you have one) or find a different organization to fulfill your life calling. We call it "#JobLuv" and it's all about making a life, not making a living. As you reflect on the busyness of life and the frustrations of your job, is now the time to invest in break-thru clarity? Will you spend your days, resources, and dreams with purpose and meaning? Will you continue living with questions, or will you have the courage to dive deep into the discovery of who God has made you to be?



You're Invited!

We invite you to a journey of a lifetime.

*The journey will reap benefits literally **for** a lifetime.
We call it the **Personal Vision Journey™**.*

Who are we? Younique is founded by two pastors who became trainers and coaches to the broader church—Will Mancini and Dave Rhodes. Will Mancini is the founder of Auxano and the author of numerous books on helping the church become effective at organized discipleship and visionary planning. Dave Rhodes most recently led the national team at 3dM, an organization dedicated to embedding leadership development and missional practices into local church culture.

Will and Dave have a deep passion and demonstrated track record for creating break-thru with great tools and experiences. Most importantly, they believe the greatest need in the church today is **to release the personal vision of the people of God.**



Will Mancini
(@willmancini)



David Rhodes
(@dave_rhodes)



The Personal Vision Journey

The **Personal Vision Journey™** is made up of three 90-day experiences. You can take these journeys in sequential fashion or with breaks in between. The end goal of all three experiences is to complete your **Younique LifePlan™**.

1st 90-days



2nd 90-days



3rd 90-days



Each 90-day experience creates break-thru clarity for the rest of your life.

1st 90 days - Articulate your Identity

Through a set of guided discovery exercises we will help you identify how the major experiences of your life (both good and bad) weave together with your abilities and passions to shape your unique calling. On this first 90-day experience you will actually name this calling (**LifeCall**) as well as the top convictions and motivations for your life (**LifeCore**). These deliverables are the foundations of your personal Vision Frame. Some of the tools you will work through include: **The Clarity Spiral, LifeLine, Life Discovery Grid, Sweet Spot Level 1, One Thing, and the "Name, Narrative, 9-to-5."**



2nd 90 days - Activate your Calling

Once you have established a baseline with your life identity, this second 90-day experience will help you align and activate that calling within your life's roles, rhythms and resources. Through a dynamic **LifeScore** tool, you will develop the four most prominent themes or "storylines" of your **LifeCall**. The storyboard then transforms into a practical dashboard creatively designed to fit you (**LifeSteps**). In addition, you will take an even deeper dive into your abilities and ideal vocational context. This *90 day experience* ends by completing your personal Vision Frame and making specific decisions around vocational next steps. Some of the tools you will work through include: **Roles Mapping, Domains Assessment, 5 Capitals, Rhythm Stepping, Sweet Spot Level 2, Sweet Spot Summary, Life Drifts and Vocational Options and Gates.**

3rd 90 days - Advance your Future

No one ever reaches Mount Everest merely by walking around. The third *90-day experience* builds on your completed personal Vision Frame to develop a master tool called the Horizon Storyline. This tool brings clarity and overarching focus to the next chapter of your life through a simple and powerful visionary plan. Unlike anything else in the world of life planning, this tool develops a long-range inspirational snapshot of the future and then breaks it down into meaningful and actionable time horizons (**LifeHorizons**). You will learn how to leverage the power of a 90-day season of success and how to prioritize each week based on your unique personality. In addition, you will calendar block years in advance based on the Life Making Cycle—a tool to help you consistently plan and practice your **Younique Life Plan™**. Some of the tools you will work through include: **LifeHorizons 1, 2, 3 & 4, Sweet Spot Level 3, Life Making Cycle, Vision Frame Review, and Vocational Spiral Assessment.**



Benefits

Confidence - Because of the thorough process and break-thru dynamics of the **Personal Vision Journey™**, you will have an entirely new level of confidence about your life calling and direction. It will feel substantial. Most products or event-based life planning experiences are process-poor and bring little value as a result.

Enthusiasm - Most life planning products do not process ideas from lists into simple and singular ideas. In your **Younique LifePlan™** you will have three key deliverables that focus on one idea. That means the outcomes are very “sticky” and live more in your mind and heart than they do on paper. For example, one popular planning product that released in 2016 illustrates 4 example life plans. The simplest one has almost 40 content pieces: 7 purpose statements, 7 vision statements and over 22 goals. This kind of complexity sets up failure and feels more burdensome than it does exciting.

Freedom - In the whirlwind of life’s busyness and work demands, you will “know that you know.” Little whispers and hauntings that life has something more or that God is calling you to something new will be adequately explored, vetted, clarified. You will know what God is calling you to do and not to do.

Focus - Your **Younique LifePlan™** was created to bring unprecedented focus in a culture of unprecedented distraction. You will have a practical opportunity to bring laser-focus to your God-given roles and your God-inspired dreams.

Progress - The primary outcome of the **Personal Vision Journey™** is the feel of accelerated progress in the most important areas of your life. You will have a specific vocational next step, whether it negotiating a better role description in your current job or starting an entirely new vocation.



How to get Started Individually

As an individual you can go through a virtual cohort or a weekly intensive:

Virtual Cohorts

- The Virtual Cohort is made up of 5-9 people (9 people max).
- Each 90-day experience includes 12 weekly cohort sessions and all **Younique LifePlan™ Resources**
- Weekly coaching will be delivered via a video conference for 75 minutes.
- Each session introduces new content, self-discovery exercises and key assignments to guide your **Personal Vision Journey™**.
- Each 90-day experience requires a 24-hour time commitment: 12 hours for online training and dialogue and at least 12 hours for personal reflection, assessment tools and process work.
- **Each 90-day experience is a \$499 investment per person.**

Weekly Intensives

- Intensives are customized and exclusive onsite trainings held over 4 days that cover the **Personal Vision Journey™** in its entirety.
- This immersive experience includes your **Younique LifePlan™ Resources** and assessment tools costs. It does not include travel or lodging expenses.
- Intensives provide up-close and personal access to our best vision clarity coaches who are available for personal consultation along the way.
- Each intensive is limited to 12 people to maximize access to coaches and to provide quality interaction.
- Each intensive is followed by 4 coaching video calls to help ensure that on-site learning becomes integrated to complete your **Personal Vision Journey™**.
- **The investment is \$2,450 per person.**



How to get Started as a Church

Younique Coach Certification

- Become a **Younique Certified Coach™** for your church and take leaders and members through this unique self-discovery and break-thru personal vision process.
- Certified Coaches may offer the **Personal Vision Journey™** and **Younique LifePlan™** resources to their leaders and members with no licensing fee. The costs of assessment tools and the **Younique LifePlan™** notebook are covered by the church or passed through to participants.
- The **Personal Vision Journey™** will only be available through churches that have competent coaches with completed certifications—so be the first in your area to offer this incredible training to your community.
- Certification requires that potential coaches participate in their own Younique **Personal Vision Journey™**.
- The **investment for becoming a Younique Certified Coach™ is \$3,450**. Yearly certification and content license renewal is \$1,450.

Weekend Workshop

- A Younique team will come to your location and work with up to 40 leaders to offer a contextualized Younique training experience.
- Workshops are a 3-day process that begin Friday evening and finish Sunday afternoon and can include a Sunday morning preaching experience for the entire congregation.
- All training supplies are provided for the first 40 people. The cost for assessments is additional.
- **The investment is \$5,900 plus travel and lodging** for two people including a certified trainer and event planner.

